

# MRT Print Frequency Pricing

Advertiser agrees to run a minimum of one ad per week

B&W	Full Page	Half Page	1/4 Page	1/8 Page	1/16 Page
13 Week	\$1,500	\$800	\$450	\$250	\$125
26 Week	\$1,000	\$600	\$325	\$175	\$100
52 Week	\$775	\$400	\$125	\$75	\$100

Full Color	Full Page	Half Page	1/4 Page	1/8 Page	1/16 Page
13 Week	\$1,900	\$1,100	\$650	\$350	\$225
26 Week	\$1,400	\$900	\$525	\$275	\$200
52 Week	\$1,175	\$700	\$425	\$225	\$175

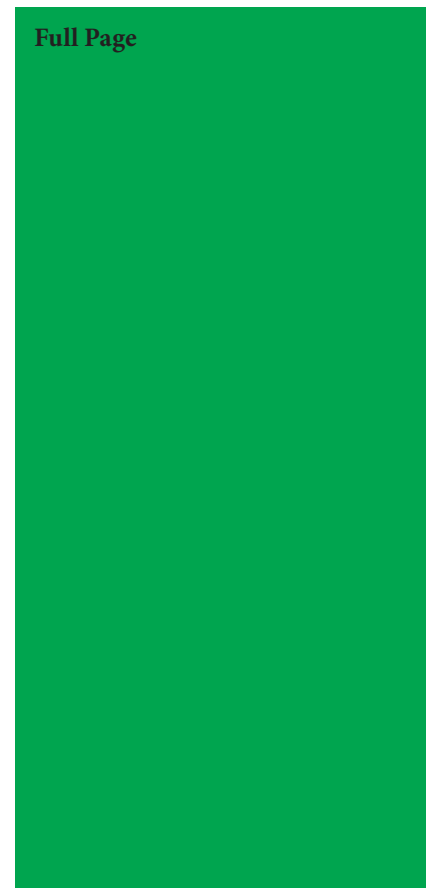
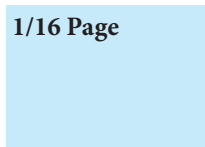
Spot Color	Full Page	Half Page	1/4 Page	1/8 Page	1/16 Page
13 Week	\$1,725	\$975	\$550	\$300	\$175
26 Week	\$1,225	\$775	\$425	\$225	\$150
52 Week	\$1,000	\$575	\$325	\$175	\$125

I agree to run the following Ad Size:  Full Page  Half Page  1/4 Page  
 1/8 Page  1/16 Page

\_\_\_\_\_ Weeks Beginning \_\_\_\_\_

\_\_\_\_\_  
 Authorized by

\_\_\_\_\_  
 Date



For more information about this and other advertising opportunities for your business, contact your Sales Representative or call 432-682-5311.



Midland Reporter-Telegram

mrt.com