



DOMINANT PACKAGE

TARGETED DISPLAY ADVERTISING

Tactics: A blend of site, keyword search, contextual and geofencing + video

Creative Units: Desktop and mobile display + 15 second video

Impressions delivered: 250,000 per month + 100,000 video /mo.
(Recommended campaign run: Minimum of 3 months)

Investment: \$4,900/mo.

Contact your
Multimedia Sales Executive
today!



Midland Reporter-Telegram
mrt.com

Site Retargeting

Shows the user ads based on the pages they view as they perform other online activities

Keyword Search

Ads are served based on the keywords searched

Contextual Targeting

Target users viewing content within specific categories that have been defined as relevant to what you offer!

Geofencing

Event targeting, Customer Loyalty, Competitor locations, custom audiences!

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