

MRT Business Builder Program

Minimum of Three Ads per week Same Creative



Price Per AD

B&W Ad Rate	Digital Monthly	1/4 Page	1/8 Page	1/16 Page
13 Week	\$500	\$225	\$125	\$100
26 Week	\$450	\$175	\$100	\$75
52 Week	\$400	\$150	\$75	\$50

Monthly Cost*

	1/4 Page	1/8 Page	1/16 Page
13 Week	\$3,200	\$2,000	\$1,700
26 Week	\$2,550	\$1,650	\$1,350
52 Week	\$2,200	\$1,300	\$1,000

*Based on a 4 week month. 5 week months will be slightly higher.

- 12 Print ads per month
- 50,000 Ad impressions on mrt.com

● Reach over 45,000 readers daily online and in print

I agree to run the following Ad Size: 1/4 Page 1/8 Page 1/16 Page _____ Weeks Beginning _____

Authorized by _____ Date _____

For more information about this and other advertising opportunities for your business, contact your Sales Representative or call 432-682-5311.



Midland Reporter-Telegram
mrt.com