

BRAND BUILDER

Build your Business - Build your Brand

Promote your business in Print and online to the largest media audience in Midland! Print ad will be delivered to over 35,000 Midland readers of The Midland Reporter-Telegram every Monday, Tuesday and Wednesday. Digital ad will appear on MRT.com to an audience of 350,000 unique visitors per month!

	4" Ad	8" Ad
Cost Per Ad	\$32	\$45
Digital Ad Cost Per Month	\$100	\$150
Monthly Cost	\$484	\$690

I agree to run the following Ad Size: 4" 8"

13 Weeks Beginning _____

Authorized by _____

Date _____

2 Col. x 2"

For more information about this and other advertising opportunities for your business, contact your Sales Representative or call 432-682-5311.

ADVERTISING
ADVERTISING DIRECTOR
 Address: Westbrook 687-8811

SALES MANAGER
 Chad Anderson 687-8813
 cbanderson@mrt.com

RETAIL ADS
 682-5111 ext. 4

CLASSIFIED ADS
 682-4222 / 682-6999 (fax)
 mrtclassified@mrt.com

PRODUCTION
DIRECTOR
 John Maddox 687-8844
 jmaddox@mrt.com

FREQUENTLY ASKED QUESTIONS
 ■ How do I submit an announcement for a wedding or engagement?
 weddings@mrt.com

■ How can I submit an obituary?
 obits@mrt.com

■ How can I handle a billing problem?
 Circulation: 682-2700
 Advertising: 687-8800.

CUSTOMER SERVICE HOURS
 Monday - Friday 9:00am - 5:00pm
 Saturday 10:00am - 4:00pm
 Sunday 12:00pm - 4:00pm

HOME DELIVERY
 All subscriptions are delivered to your home.
 Long Distance: \$15.00 per month
 International: \$25.00 per month
 Delivery rates per address: \$4.00 per month

Mail rates - 2018
 First-class postage paid at Midland, TX
 Postmaster: please send address changes to:
 Midland Reporter-Telegram, P.O. Box 10000, Midland, TX 79702-0000

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JACQUELINE BIGAR'S STARS

The stars show the kind of day you'll have: 5-dynamic; 4-positive; 3-averse; 2-so-so; 1-difficult

VIRO (Aug. 23-Sept. 22)
 **** Make an important call in the morning, when luck and good sense merge. By the afternoon, conversations could be a little awkward and difficult. You might see eye to eye with an associate, but not enough to eliminate some strong differences. **Tonight:** At a favorite haunt.

LIBRA (Sept. 23-Oct. 22)
 **** Cash a tendency to be lavish in your choices. You might not be in the mood to employ your self-discipline to the same level as usual. You will have an opportunity to revisit what happens when you lose your anger with the wind! **Tonight:** Lighten up the mood with spontaneity.

SCORPIO (Oct. 23-Nov. 21)
 ***** Enjoy just being yourself right now. Don't hesitate to be spontaneous in your choices, especially in the afternoon. **Tonight:** Where

ARIES (March 21-April 19)
 **** In the morning, luck and intuition blend together to create extraordinary and memorable results. Embrace this rare opportunity! Taurus builds in the evening, and you might need to distance yourself from an issue in order to make a reasonable decision. **Tonight:** Happy at home.

TAURUS (April 20-May 20)
 **** Once you decide that certain events need to go a certain way, you could become stubborn. Deferring to someone else involved would be an excellent idea. Make it OK for you both to have different impressions about the matter. **Tonight:** Catch up on a loved one's news over dinner.

GEMINI (May 21-June 20)
 ***** You could be up for some fun in the near future. Try to postpone unpleasiness until later in the week. You have your hands full and a lot of ground to cover. When you go over the past few days in your head, you might opt for a major change. **Tonight:** Consider an early bedtime.

CANCER (June 21-July 21)
 ***** You could be looking at a situation from a entirely personal point of view. You might have difficulty getting away from this type of thinking. Learn to detach more often, and you will be the competition you gain. Use the daylight hours to the max. **Tonight:** Get more personal.

LEO (July 23-Aug. 22)
 ***** Good luck surrounds real estate, investments, family and your home life, especially in the morning. In the afternoon, events could carry a slight dissonance that forces you to make an adjustment. Stay centered in either case. **Tonight:** Be the life of the party, wherever you are.

SAGITTARIUS (Nov. 22-Dec. 21)
 **** You have some strong feelings that you might not be willing to share just yet. Look around, and you will notice just others also seem to be holding back. Your curiosity might get the best of you, but wait to ask questions for now. Schedule some personal time. **Tonight:** Opt to stay in.

CAPRICORN (Dec. 22-Jan. 19)
 ***** You sense that you are on the right track. You'll move quickly, as you don't want to lose your momentum. By the afternoon, you could feel less enthusiastic, and will want to double-check on the details regarding certain holiday gifts. **Tonight:** Where

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